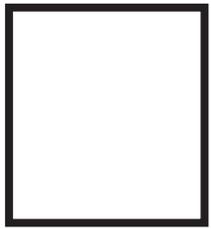
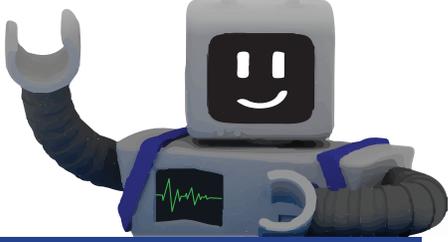


BURK I.T.

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Artificial Intelligence | News.exe

Artificial intelligence is the process of perceiving, synthesizing, and inferring information demonstrated by machines, as opposed to any form of natural life. Artificial intelligence aka AI was founded as an academic discipline in 1956, and in the years since has experienced several waves of optimism, followed by disappointment and the loss of funding, known in the field as an "AI winter", followed by new approaches, success, and renewed funding. AI research has tried and discarded many different approaches since its founding, including simulating the brain, modeling human problem solving, and imitating animal behavior. Recently, highly mathematical-statistical machine learning has dominated the field, and this technique has proved highly successful, helping to solve many challenging problems throughout industry and academia.

The field was founded on the assumption that human intelligence "can be so precisely described

that a machine can be made to simulate it". This raised philosophical arguments about the mind and the ethical consequences of creating artificial beings endowed with human-like intelligence; these issues have previously been explored by myth, fiction, and philosophy since antiquity. Computer scientists and philosophers have since suggested that AI may become an existential risk to humanity if its rational capacities are not steered towards beneficial goals. Today, however, many uses of AI are ethically questionable at best.

These include the use of AI in building social media algorithms, like I wrote about a couple weeks back, or the onset use of AI chatbots like ChatGPT, which are surging in popularity right now...



THE BURK Bulletin

MS 365 | Are you underutilizing Microsoft Teams?

Here at Burk, we use Microsoft Teams every day to keep our operations efficient and our employees connected. Are you doing the same?

If you use Microsoft 365 like many businesses today, you probably have a host of tools at your disposal that you do not use to the fullest. One of the best, lesser-known features is Microsoft Teams, the chat, video call, and collaboration tool that ties into nearly every tool Microsoft creates, including Word, Excel, OneNote, and many more.

With Teams, users can create channels for specific projects or topics, chat with colleagues one-on-one or in a group, and have video and audio meetings with remote participants. Another advantage of using Teams is that it is highly customizable. Users can choose which channels to follow, set notifications for important conversations, and even add third-party apps like Trello or Asana to their Teams workspace. Additionally, Teams has strong security features, including multi-factor authentication and data encryption, to keep your business's data safe.

The file-sharing features within Teams are also very useful, with each team having access to shared drives where documents can be kept and updated for easy access and updating. In addition,

this ties easily into OneDrive, so documents can be found intuitively within a user's file explorer.

The Outlook integration is incredibly valuable for our team, as it allows for easy meeting scheduling and organization. Through Teams, we're able to see all of our colleagues' schedules and agendas, therefore allowing us to plan meetings and calls without the tedious email chains. Plus, said meetings can be easily done within teams, with intuitive video/audio call functionality within the app.

If anything, Teams' greatest issue is that it has too many features and integrations. The good news is that we can help with that! Burk has recently started a video training series on our YouTube, and we have a video already out on the basics of Teams chat and call features, and we have more in the works to explain other features of the app coming soon. So, if you find this useful, subscribe to the channel!



Client Spotlight

Burk I.T. provides peace of mind that our IT needs will be met and that our company data is as safe as possible. If you want EXCELLENT IT service in a timely fashion and a firm that is proactive in implementing updates and staying abreast of possible threats to your system, call Burk I.T.!

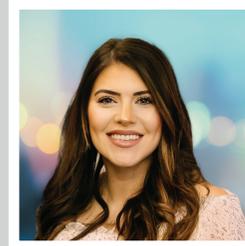


What's New



My name is Mackayla McBrien, and I joined the Sales and Marketing team at Burk at the beginning of February! I am a recent graduate of ETSU, and I am excited to be taking my next step forward with such a great group of people. I have lived in East Tennessee my entire life, and I enjoy living in such a beautiful area. I have a background in graphic design, and I enjoy painting, printmaking, and other artistic endeavors in my free time.

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This monthly publication provided courtesy of Stephenie Griffith and the Sales & Marketing Team at Burk I.T.

Our Mission

To create trusted relationships while providing Practical, Secure IT Results
That's the **Burk I.T. Way**

Does Your Business Need Co-Managed IT?

When it comes to managing your company's IT infrastructure, there are several options available. One is fully managed IT, where a managed services provider (MSP) takes care of all aspects of your IT needs, from monitoring and maintenance to troubleshooting and problem resolution. Another option is co-managed IT.

Co-managed IT provides supplemental support to your internal IT department. It isn't meant to replace your in-house IT staff but rather augment their efforts and fill in the gaps. A co-managed Managed services provider can help your internal IT team with monitoring, maintenance, and troubleshooting so that they can focus on more important projects without worrying about missing a critical patch or incident alert.

In this blog, we'll explain how co-managed IT can benefit your business and highlight a few signs that might indicate your company needs it.

Why your business might need co-managed IT

A few signs might indicate that your company needs co-managed IT:

Overwhelmed in-house IT staff

Your internal IT team is the backbone of your organization and plays a crucial role in the smooth running of your company. However, if you notice your IT staff is constantly overworked and needs help keeping up with the constant demands of your organization, then co-managed IT services may be just

what you need. Co-managed IT will help alleviate the pressure on your internal IT team and enable them to focus on more critical tasks...

